

Day – 22

Tuesday, 4<sup>th</sup> September 2018

How would you **define** a **Garbage Vulnerable Point** in your city?

A *Garbage Vulnerable Point (GVP)* is a *un-designated site where solid waste is disposed/deposited indiscriminately with little or no regard for environmental aspects or aesthetics by individuals households or commercial establishments.*



**Before** :GVP under a flyover



**After** :GVP transformed



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Day – 23

Wednesday, 5<sup>th</sup> September 2018

The mediocre teacher tells.  
The good teacher explains.  
The superior teacher demonstrates.  
The great teacher inspires.

-William Arthur Ward

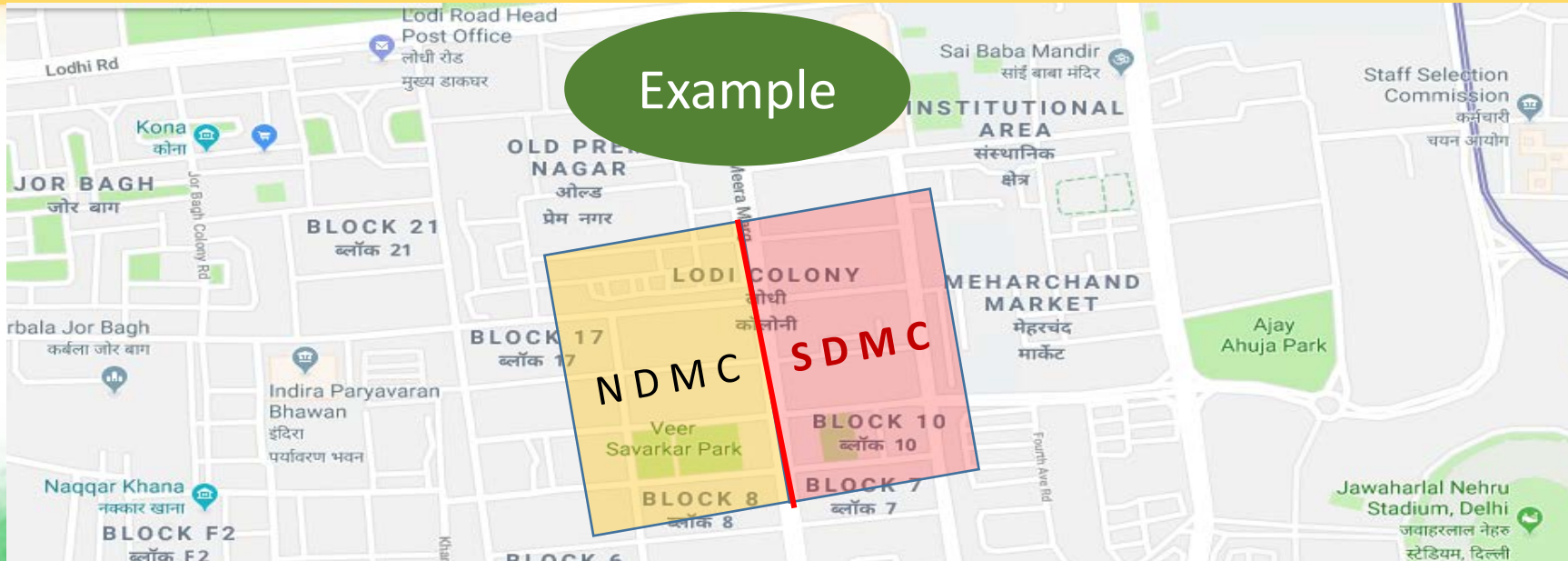
Dedicated to all  
Mission Directors, Additional Mission  
Directors, Mayors/  
Chairpersons, Municipal  
Commissioners/Executive Officers,  
Additional Commissioners/Nodal  
Officers/Medical Health Officers,  
Engineers, Sanitary Inspectors,  
Sanitary Workers.....

**Happy Teacher's Day!**

Day – 24

Thursday, 6<sup>th</sup> September 2018

Is your ULB jurisdiction clearly delineated from adjoining ULB?



To ensure accurate assessment during Direct Observation, please ensure Digital Maps or Shape Files of Cities and respective wards clearly delineating the ULB's jurisdiction is *provided along with the City Profile*

Day – 25

Thursday, 7<sup>th</sup> September 2018

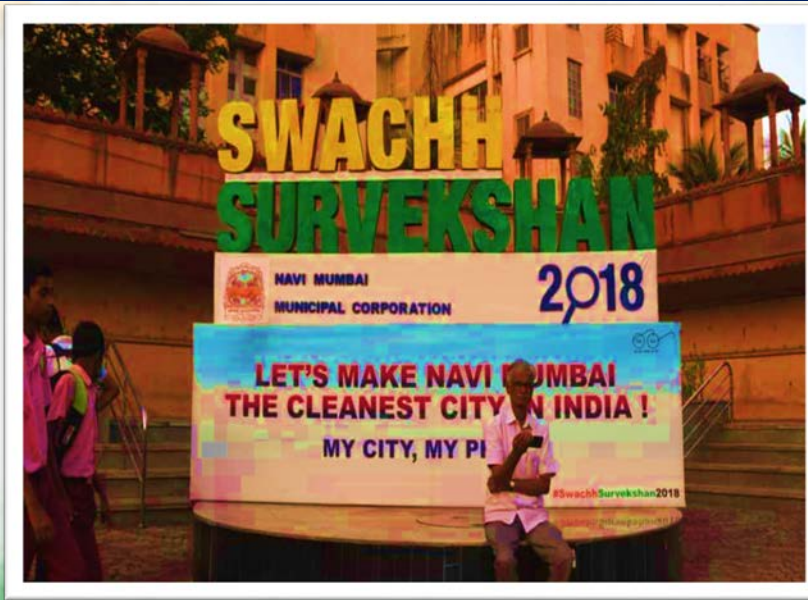
Has your city started identifying consumables/ goods for 'waste reduction' ?



Day – 26

Saturday, 8<sup>th</sup> September 2018

Have you identified spots/strategic locations in your city to promote Swachh Survekshan 2019' ?



**Effective communication** with citizens would **enhance citizen feedback** for the city

Day – 27

Sunday, 9<sup>th</sup> September 2018

Have you started reaching out to citizens to capture 'Innovations and Best Practices' ?

*Innovations and best practices by **citizens carries separate marks** in Swachh Survekshan 2019*



Edible Cutlery



Eco friendly bags

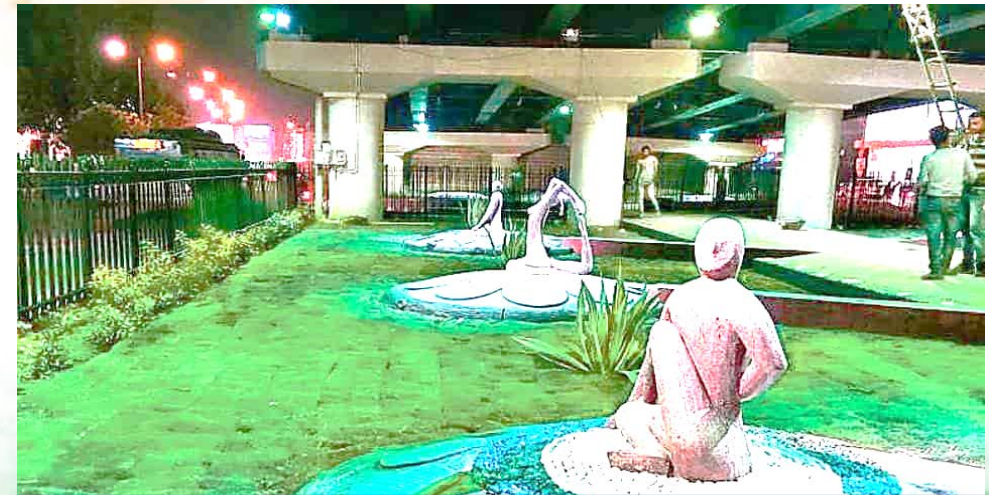
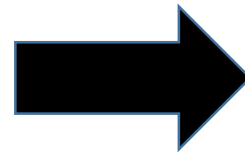
Day – 28

Monday, 10<sup>th</sup> September 2018

What if your ULB has *transformed all Garbage Vulnerable Point* in the city?



GVP transformation  
is ***Sustained*** and  
***Monitored***  
***regularly***



GVP transformed and sustained

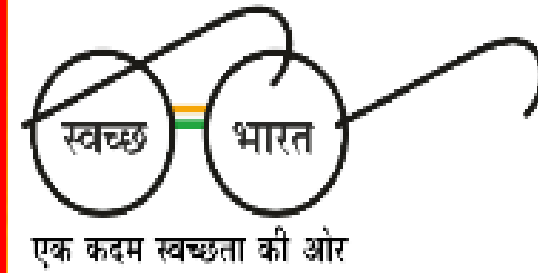
ULBs need to ensure that GVPs transformed in the past are sustained in the same manner and regularly monitored.



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Day – 29

Tuesday, 11<sup>th</sup> September 2018

Monthly Cut-off date for filling  
**SBM Monthly MIS**  
5<sup>th</sup> Day of the following month

Example: September MIS can be filled-up by 5<sup>th</sup> October



Day – 30

Wednesday, 12<sup>th</sup> September

Power of Purpose

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सर्वेक्षाण  
2019

October  
Kranti

September  
Kranti

August  
Kranti

This is how one State is driving and  
monitoring monthly progress to take on  
Swachh Survekshan-2019



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# स्वच्छ सर्वेक्षण 2019

# Alert



एक कदम स्वच्छता की ओर

Save the Environment with Eco-friendly GANESHA IDOLS

Day – 31

Thursday, 13<sup>th</sup> September

## Happy Ganesh Chaturthi !

Have you encouraged citizens to adopt *Environmental friendly* means to celebrate *Ganeshotsav*

### An eco-friendly nation



Members of the Indian Youth Climate network gather at the Teen Murti Bhawan to prepare for their first laser event on May 28-29.

#### Indians top the list of environment-friendly people, survey says

**Pallavi Polanki**  
New Delhi, May 14

Last week, a survey published by the National Geographic found Indians to be among the most environment-friendly people. There is more good news. A well-informed network of young people in India is making sure we reach higher goals.

Part of a training programme conducted by Nobel Prize winners Al Gore and R.K. Pachauri in March, founder members of the Indian Youth Climate Network (IYCN), have very quickly created a coalition that cuts across universities, youth organisations, environment groups and cities.

"The first major event since their launch – IYCN's Delhi Youth Summit on Climate (DYSoC) – will be held on May 28 and 29, in Teen Murti Bhawan. Eighty young people will come together to set the agenda on climate change for Delhi.

"The DYSoC is in association with UK-based Low Intensity's India chapter, Foundation of Development, Research and Action, the UNESCO and the Youth Parliament Foundation. Registration forms can be downloaded at [iyen.in](http://iyen.in).

"There has been no real 'tradition'

youth movement on the issue of climate change. When Kartikeya, a key member of IYCN, attended the UN Climate Change Conference in Bali in December as part of a US youth delegation he was shocked that there was no representation of the Indian youth at such an important conference," says Govind Singh, a PhD scholar at Delhi University's School of Environment Studies.

And so Kartikeya Singh, Govind Singh, and a US fellow who is working on renewable energy resources in India, and Govind envisioned this youth coalition.

"We want to create a platform for youth on the issue of climate change and make IYCN a national movement with a presence in every city. We want to generate ideas and solutions," says Kartikeya Singh, Environmentalist.

IYCN's members include Mumbai-based Delta Climate – a movement for green ITs run by IIT alumni, Bangalore-based Global Citizens for Sustainable Development and Udaipur-based Rajputana Society for Natural History.

Their partners are Department of Environment and Water Management, Amnagar Narayan College, in Patna, and Action for Food Production.

Delta Climate with IYCN has started the first campus sustainability initiative toward reducing carbon emissions.

"Bringing about behavioural changes in students and among the staff is vital. If you see a running tap, close it – it's as basic as that. We have been looking at how Harvard and MIT are doing in terms of developing green technology," said Abhinav Parashar, an active member of Delta Climate, which is currently looking 'green' alternatives to light IT campuses.

In Delhi, the IYCN works with 20 committed members – most of them pursuing environment programmes.

**Be the Change**  
GO FOR GREEN (CLAY) GANESHA

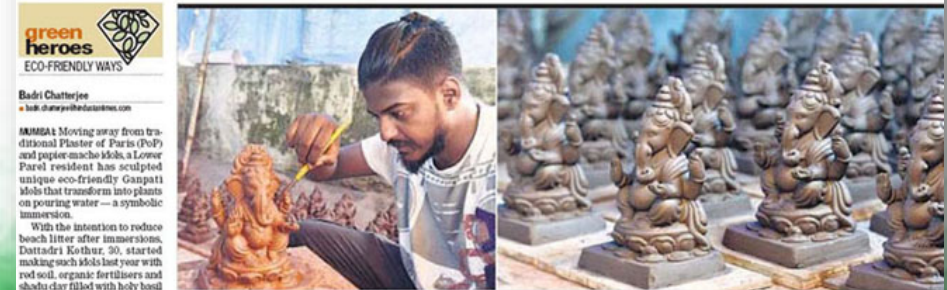
Find me in nature's own clay. Chemicals are harmful for your health.

You must protect your environment.

Bring home a clay GANESHA

## Idol maker plants a green hope

**NATURE CARE** Artist makes eco-friendly Ganapati idols filled with tulsi or ladyfinger seeds that transform into plants on pouring water



### FOR AN ECO-FRIENDLY GANESHOTSAV

LOOK FOR IDOLS THAT	WHICH IDOL WOULD YOU OPT FOR DURING THE FESTIVAL?			
Start dissolving in water soon after immersion	<b>PLASTER OF PARIS (POP)</b>	<b>SHADU CLAY</b>	<b>PAPER MACHE</b>	<b>NATURAL IDOLS</b>
Get completely dissolved in water within the shortest possible time	Made from Gypsum, which is heated up to 150 degrees Celsius. It is also used for making casts for broken bones	Made of fine particles of silt, generally whitish	Made of paper and glue, flour and water, which becomes hard when dry	Made from a combination of corn powder, spinach powder and painted with natural colours such as turmeric, chandan and porsu, all held together by a minimal amount of clay
Do not pollute the water	Expensive compared to POP – 18kg clay idol costs Rs5,000	Expensive compared to POP – 18kg clay idol costs Rs5,000	Soluble in free-flowing water within one-and-a-half hours and stable water in three hours	More expensive than clay idols – 18kg idol costs Rs10,000
Disintegrate in nature as quick as possible. Dissolved sludge merge in the aquatic ecosystem without harming any life form	POP idols are the cheapest, as it involves little labour – Rs 500 to Rs1,000, depending on the size	POP idols are the cheapest, as it involves little labour – Rs 500 to Rs1,000, depending on the size	Takes two to three weeks to dissolve; leaves the water murky	More expensive than clay idols – 18kg idol costs Rs10,000



आवासन एवं शहरी  
कार्य मंत्रालय  
भारत सरकार

स्वच्छ  
सर्वेक्षण  
2019

चौकस



दिन – 32

शुक्रवार, 14 सितंबर 2018

क्या आपने स्वच्छता ही सेवा की तैयारी शुरू कर दी है ?

सुझाई गई गतिविधियां

- 2 अक्टूबर 2019 तक प्लास्टिक मुक्त होने के लिए संकल्प पास करें ।
- 2 अक्टूबर 2019 तक सीवर की मशीनीकृत सफाई के लिए स्वीकृत कार्य योजनाएं प्राप्त करें ।
- राज्यों को ठोस अपशिष्ट प्रबंधन नियम 2016 के अनुसार नीतियों को फ्रेम करने की जरूरत है ।
- बड़े पैमाने पर स्वच्छता अभियान आयोजित करें ।

हिंदी दिवस , 2018

Day – 33

Saturday, 15<sup>th</sup> September

Service Level Progress

Progress made by the ULBs across each indicator should be updated the online MIS

**SBM Online MIS for Cities....**

***Coming Soon !!!!!***

Day – 34

Sunday, 16<sup>th</sup> September

ODF Certification

Is your city **ODF certified without failure** or **ODF certified with failure** ?

**ODF certified without failure**

Cities which have been certified/recertified as ODF in the first attempt (never applied for Re-assessment)

**ODF certified with failure**

Cities which have been certified/recertified as ODF after failed assessments/reassessment

Day – 35

Monday, 17<sup>th</sup> September '18

## Regional Workshops | Swachh Survekshan 2019

### Completed

**13** workshops  
completed,  
covering **21**  
States/UTs  
attended by more  
than **3,500**  
participants from  
**1,203** ULBs



### Scheduled

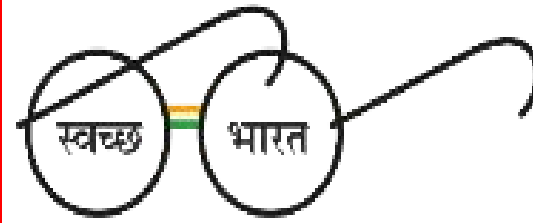
**18** workshops  
covering **14**  
States/UTs and  
**3,075** ULBs  
scheduled to be  
completed by  
**29<sup>th</sup> Sept '18**



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एक कदम स्वच्छता की ओर

Day – 36

Tuesday, 18<sup>th</sup> September '18

How many **Citizens** have you **mobilized** till date in your city for **Swachhata Hi Sewa** ?

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POORE BHARAT  
KA EK HI NAARA  
**SWACHHATA  
HI SEVA**  
VISHWAS HAMARA



Change lies in your hand! Join the  
Swachhata movement and help keep  
India clean.

www.swachhbharaturban.gov.in | www.swachhmanch.in  
f SwachhBharatUrban | SwachhBharatGov | please call toll-free number 1969

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Poore Bharat  
ka ek hi naara

Swachhata hi Seva  
vishwas hamara

Every step towards a clean  
neighbourhood is a step  
towards a prosperous nation.  
Have you taken that step yet?



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f SwachhBharatUrban | SwachhBharatGov | please call toll-free number 1969

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POORE BHARAT  
KA EK HI NAARA  
**SWACHHATA HI SEVA**  
VISHWAS HAMARA

This is your toilet, use it as you  
would use your own.

Be a responsible citizen!

www.swachhbharaturban.gov.in  
www.swachhmanch.in  
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SwachhBharatGov

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POORE BHARAT  
KA EK HI NAARA  
**SWACHHATA HI SEVA**  
VISHWAS HAMARA

Join hands to make your city  
Plastic Free.

Ensure a healthier & greener  
future.

Be a responsible citizen!

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www.swachhmanch.in  
please call toll-free number 1969  
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SwachhBharatGov



Day – 37

Wednesday, 19<sup>th</sup> September'18

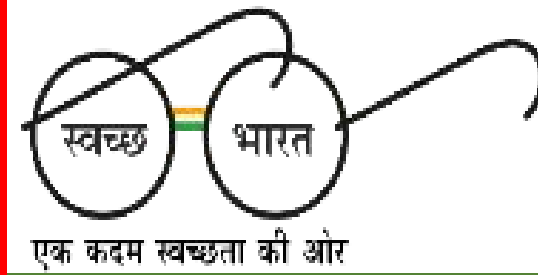
E-Learning Courses

***E-Learning courses*** to be undertaken by all staff above the designation of ***Sanitary Inspector/ Junior Engineer*** (or equivalent) upto ***Additional Commissioner*** (or equivalent).

E –Learning Portal can be accessed through the following link

<https://swachhbharat.cloudapp.net/>





Day – 38

Thursday, 20<sup>th</sup> September'18

## Innovation and Best Practices by ULBs or Citizen

### Evaluation Criteria

#### 1. Implementation

- The innovation should have been **implemented at least 3 months** before Swachh Survekshan-2019 start date
- The innovation should be **easily implementable** (i.e. should be economical – limited capital and opex/ manpower required should be feasible / any pre-conditions should be existing and practical)

#### 2. Novelty

- The innovation should be a **one-of-its-kind solution**
- The exact same innovation/ best practice should not have been implemented elsewhere in India
- A part of the innovation could have been implemented elsewhere and then contextualised to the city's requirement

#### 3. Scalability

- There should be evidence showcasing **scalability of the innovation to other parts of the city** (i.e. there should be existing demand for such a solution/ requisite manpower/ sufficient capex and opex/ partner ecosystem/ etc. depending on the innovation) .

#### 4. Financial Sustainability ( only for ULB led innovations)

- Project's opex should be covered by existing available finances/revenue stream

#### 5. Impact

- Project should have achieved the envisaged impact as per initial project plan (city should showcase evidence of this impact through quantitative data/ newspaper coverage/ citizen feedback, etc.)
- Evidence showcasing sustainable impact (i.e. innovation should have a long-term positive outcome on the city)

#### Note:

- Above 5 parameters are independent from each other. The ULB may lose/gain marks under different parameters
- Financial Sustainability is not applicable for citizen led innovations



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Day – 39

Friday, 21st September'18

## Service Level Progress Login Credentials for MIS

1. Swachh Survekshan 2019 MIS forms will be available at SBM portal ([www.swachhbharaturban.gov.in](http://www.swachhbharaturban.gov.in))
2. ULBs to use the same login credentials as used by them at SBM Portal.
3. **Resetting existing MIS Logins**
  - I. Go to SBM Portal and click on “Forgot Password”
  - II. Email will be sent to the registered Email ID, and phone number.
4. For updating Registered Contact Details
  - I. Contacting State Mission Directorate Officials.
  - II. State can reset registered phone number for ULBs.

### 5. New ULB Logins

For newly registered ULBs: Contact State Mission Directorate Officials for Login ID & Password

**Note:** State Mission Directorate should ensure Login IDs and password are available with ULBs before Swachh Survekshan 2019 MIS is live

**MIS forms would be launched on 26<sup>th</sup> September 2018 !!**

Day – 40

Saturday, 22nd September '18

IEC & Behavior Change

Lets create campaigns that **motivates** and  
**engages** citizens !

What you are feeding should be consumed well  
by citizens !

 Ministry of Housing  
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**BADLEGI  
Aadat**

**BADLEGA  
Bharat**



Keep two dustbins and help  
in the segregation of waste.  
Use Green bin for wet waste and  
Blue bin for dry waste.

**KOODA KOOEDAN  
ME DAALE**

GREEN Bin for WET WASTE  
BLUE Bin for DRY WASTE

**SWACHH  
SURVEKSHAN**  
4<sup>th</sup> January - 31<sup>st</sup> January 2019



For more information  
[www.swachhbharaturban.gov.in](http://www.swachhbharaturban.gov.in)

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